

Country Club of Roswell Charity Tennis Pro-Am Invitational

August 5-7, 2011

Supporter Benefits

☞ **Title Sponsor: \$10,000**

- *Title Sponsor of Event*
- *Large Company Logo on Back of Event T-shirt (black & white)*
- *2 Full-page Ads plus Company Logo on Cover of Event Program*
- *Ad on Back Cover of Auction Preview Guide*
- *20 Spots in the Country Club of Roswell Golf Classic*
- *Invitation to the Charity Invitational Sponsor Luncheon and Round Robin*
- *10 Invitations to the Auction Gala Party*
- *Title Sponsor on Event Banner*
- *One Event Team and one Event Court will have Your Company Name*
- *Company-provided Banner on Grounds during Event*
- *CCR Pro-Am will mention Your Company in any Event Media Promotions*
- *10 ft. X 10 ft. Tent Space in Courtyard during the Tournament*
- *Company Mentioned in all Club-wide Emails and Advertising for Event*
- *Company-provided Inserts in Player Bags (if desired)*
- *Facebook Fan Page Post with Web Link*
- *CCR Tennis Calendar Insert in Tournament Program: Monthly Ad Space plus your Logo on a Blank Calendar Space in month of your Choice, 2 Monthly Event Entries of your choice and 2 Dated Entries of your Choice*
- *Sponsor of CCR's Annual Bert's Big Adventure Reunion Pool Party*

☞ **Presenting Sponsor: \$5,000**

- *Small Company Logo on back of Event T-shirt (black & white)*
- *2 Full-page Ads in Event Program*
- *12 Spots in the Country Club of Roswell Golf Classic*
- *Invitation to the Charity Invitational Sponsor Luncheon and Round Robin*
- *8 Invitations to the Auction Gala Party*
- *Company Name on Event Banner*
- *One Event Team and one Event Court will have your Company Name*
- *Company-provided Banner on Grounds during Event*
- *Presenting Sponsor for the Junior Clinic & Cookout (with 100 kids and their parents!)*
- *10 ft. X 10 ft. Tent Space in Courtyard during the Tournament*
- *Company-provided Inserts in Player Bags (if desired)*
- *Facebook Fan Page Post with Web Link*
- *CCR Tennis Calendar Insert in Tournament Program: Your Logo on a Blank Calendar Space plus 2 Monthly Event Entries of your Choice and 2 Dated Entries of your Choice*

☞ **Associate Sponsor: \$2,500 (or \$5,000 Retail Value Auction Donation)**

- *Small Company Logo on back of Event T-shirt (black & white)*
- *1 Full-page ad in Event Program*
- *8 Spots in the Country Club of Roswell Golf Classic*
- *Invitation to the Charity Invitational Sponsor Luncheon and Round Robin*
- *6 Invitations to the Auction Gala Party*
- *Company Name on Event Banner*
- *One Event Team and one Event Court will have your Company Name*
- *Company-provided Banner on Grounds during Event*
- *Company-provided Inserts in Player Bags (if desired)*
- *Facebook Fan Page Post with Web Link*
- *CCR Tennis Calendar Insert in Tournament Program: Your Logo on a Blank Calendar Space plus 1 Monthly Event Entry of your Choice and 1 Dated Entry of your Choice*

continued on back

Country Club of Roswell Charity Tennis Pro-Am Invitational

August 5-7, 2011

Supporter Benefits continued

☞ **Court Sponsor: \$1,000** (or \$2,000 Retail Value Auction Donation)

- *1/2-page Ad in Event Program*
- *4 Spots in the Country Club of Roswell Golf Classic*
- *Invitation to the Charity Invitational Sponsor Luncheon and Round Robin*
- *4 Invitations to the Auction Gala Party*
- *Company Name on Event Banner*
- *Company-provided Banner on Grounds during Event*
- *Company-provided Inserts in Player Bags (if desired)*
- *Facebook Fan Page Post with Web Link*
- *CCR Tennis Calendar Insert in Tournament Program: 2 monthly event entries of your choice*

☞ **Ace Sponsor: \$500** (or \$1,000 Retail Value Auction Donation)

- *1/4-page Ad in Event Program*
- *Invitation to the Charity Invitational Sponsor Luncheon and Round Robin*
- *2 Invitations to the Auction Gala Party*
- *2 Spots in the Country Club of Roswell Golf Classic*
- *Company Name on Event Banner*
- *Company-provided Banner on Grounds during Event*
- *Facebook Fan Page Mention in Post*
- *Company-provided Inserts in Player Bags (if desired)*
- *CCR Tennis Calendar Insert in Tournament Program: 1 monthly event entry of your choice*

☞ **Team Sponsor: \$250** (or \$500 Retail Value Auction Donation)

- *2 Invitations to the Auction Gala Party*
- *Company Name on Event Banner*
- *Company-provided Banner on Grounds during Event*
- *Facebook Fan Page Mention in Post*
- *Company-provided Inserts in Player Bags (if desired)*

☞ **Courtside Friend: \$150** (or \$300 Retail Value Auction Donation)

- *1 Invitation to the Auction Gala Party*

☞ **Additional Opportunities:**

Include Your Vacation Listing in the CCR Charity Tennis Pro-Am Invitational Supporter Directory!

This directory will be a part of each Official Tournament Program along with a 12-month Tennis Program Calendar.

We will devote one section to marketing vacation rentals to the entire CCR community.

Price: \$200. Includes information on listing, contact information and one picture.

and

Special Monthly Announcements

In the CCR Tennis Program Calendar, which will be a portion of the Official Tournament Program, we will include a section each month (August 2011-July 2012) for you to share your special day! Suggestions include birthday wishes, anniversary announcements, graduation announcements and special reminders. Price: \$50 each.

*Thank you for supporting the Country Club of Roswell Tennis Program and the Charity Tennis Pro-Am Invitational.
We really appreciate your generosity!*

33rd Annual Country Club of Roswell Charity Invitational

Sponsor Benefits

	Title Sponsor \$10,000	Presenting Sponsor \$5,000	Associate Sponsor \$2,500	Court Sponsor \$1,000	Ace Sponsor \$500	Team Sponsor \$250	Courtside Friends \$150
<i>Listed with Event Title in Marketing</i>	✓						
<i>Presenting Sponsor of the CCR Bert's Big Adventure Reunion Pool Party</i>	✓						
<i>Presenting Sponsor of the CCR Junior Clinic & Cookout</i>		✓					
<i>Advertising in Tournament Program</i>	2 pages	2 pages	1 page	1/2 page	1/4 page		
<i>Logo on back of Event t-shirt</i>	✓	✓	✓				
<i>Spots in the CCR Golf Classic</i>	20	12	8	4	2		
<i>Co. Named during Event Promotions</i>	✓						
<i>Invitations to the Charity Auction Gala</i>	10	8	6	4	2	2	1
<i>Ad on back cover of Auction Preview Guide</i>	✓						
<i>Co. named in all club-wide event promotions</i>	✓						
<i>Company Name on Event Banner</i>	✓	✓	✓	✓	✓	✓	
<i>Invitation to Sponsor-Pro Luncheon & Round Robin</i>	✓	✓	✓	✓	✓		
<i>Courtside Banner Placement</i>	✓	✓	✓	✓	✓	✓	
<i>Inclusion in Sponsor Directory in Tournament Program & CCR Tennis Program Calendar</i>	✓	✓	✓	✓	✓	✓	✓
<i>10 X 10 Tent Space in Courtyard</i>	✓	✓					
<i>Court Named after your Company</i>	✓	✓	✓				
<i>Option to Include Promotional Items in Player Bags</i>	✓	✓	✓	✓	✓	✓	
<i>Team Named after your Company</i>	✓	✓	✓				
<i>Facebook Fan Page Post with Web Link</i>	✓	✓	✓	✓			
<i>Facebook Fan Page Mention</i>					✓	✓	
<i>Monthly Ad Space in CCR Tennis Program Calendar</i>	✓						
<i>Your logo on blank calendar space in CCR Tennis Program Calendar</i>	✓	✓	✓				
<i>Dated Entries in CCR Tennis Program Calendar</i>	2	2	1				
<i>Monthly Event Entries in CCR Tennis Program Calendar</i>	2	2	1	2	1		

33rd Annual Country Club of Roswell Charity Invitational Auction Donor Benefits

	Retail Value \$20,000	Retail Value \$10,000	Retail Value \$5,000	Retail Value \$2,000	Retail Value \$1,000	Retail Value \$500	Retail Value \$300
<i>Advertising in Tournament Program</i>	2 pages	2 pages	1 page	1/2 page	1/4 page		
<i>Logo on back of Event t-shirt</i>	✓	✓	✓				
<i>Spots in the CCR Golf Classic</i>	20	12	8	4	2		
<i>Co. Named during Event Promotions</i>	✓						
<i>Invitations to the Charity Auction Gala</i>	10	8	6	4	2	2	1
<i>Company Name on Event Banner</i>	✓	✓	✓	✓	✓	✓	
<i>Invitation to Sponsor-Pro Luncheon & Round Robin</i>	✓	✓	✓	✓	✓		
<i>Courtside Banner Placement</i>	✓	✓	✓	✓	✓	✓	
<i>Inclusion in Sponsor Directory in Tournament Program & CCR Tennis Program Calendar</i>	✓	✓	✓	✓	✓	✓	✓
<i>10 X 10 Tent Space in Courtyard</i>	✓	✓					
<i>Court Named after your Company</i>	✓	✓	✓				
<i>Option to Include Promotional Items in Player Bags</i>	✓	✓	✓	✓	✓	✓	
<i>Team Named after your Company</i>	✓	✓	✓				
<i>Facebook Fan Page Post with Web Link</i>	✓	✓	✓	✓			
<i>Facebook Fan Page Mention</i>					✓	✓	
<i>Your logo on blank calendar space in CCR Tennis Program Calendar</i>	✓	✓	✓				
<i>Dated Entries in CCR Tennis Program Calendar</i>	2	2	1				
<i>Monthly Event Entries in CCR Tennis Program Calendar</i>	2	2	1	2	1		